

Action Item: Approval of CKLA Curriculum Pilot for 1st and 4th Grade for the 2024-2025 School Year

Background: The elementary school administration proposes implementing a pilot of the Core Knowledge Language Arts (CKLA) curriculum for 1st and 4th grades during the 2024-2025 school year. CKLA is a comprehensive program designed to build strong readers, writers, and thinkers through knowledge-rich content and explicit skill instruction.

Proposal:

- Implement the CKLA curriculum pilot for 1st and 4th grades.
- The pilot will run for the entire 2024-2025 school year, allowing comprehensive evaluation and feedback.
- Training sessions for teachers will be provided to ensure effective implementation and support.

Budget Impact: Funding for the pilot will be sourced from the existing curriculum budget, with no additional funds required beyond allocated resources. These funding allocations have been supplemented by state funds following the governor's initiative to enhance literacy requirements.

Recommendation: The administration recommends approval of the CKLA curriculum pilot for 1st and 4th grades for the 2024-2025 school year to enhance literacy instruction and academic achievement aligned to the Science of Reading.

Action Requested: Approve the implementation of the CKLA curriculum pilot for 1st and 4th grades for the 2024-2025 school year.



Ohio Revised Code

Section 3313.6028 Literacy curriculum.

Effective: October 3, 2023

Legislation: House Bill 33 - 135th General Assembly

(A)(1) As used in Title XXXIII of the Revised Code, "science of reading" means an interdisciplinary body of scientific evidence that:

- (a) Informs how students learn to read and write proficiently;
- (b) Explains why some students have difficulty with reading and writing;
- (c) Indicates that all students benefit from explicit and systematic instruction in phonemic awareness, phonics, vocabulary, fluency, comprehension, and writing to become effective readers;
- (d) Does not rely on any model of teaching students to read based on meaning, structure and syntax, and visual cues, including a three-cueing approach.

(2) As used in this section, "three-cueing approach" means any model of teaching students to read based on meaning, structure and syntax, and visual cues.

(B) The department of education and workforce shall establish a list of high-quality core curriculum and instructional materials in English language arts, and a list of evidence-based reading intervention programs, that are aligned with the science of reading and strategies for effective literacy instruction.

(C) Beginning not later than the 2024-2025 school year, each school district, community school established under Chapter 3314. of the Revised Code, and STEM school established under Chapter 3326. of the Revised Code, shall use core curriculum and instructional materials in English language arts and evidence-based reading intervention programs only from the lists established under division (B) of this section. Except as provided in division (D) of this section, no district or school shall use any core curriculum, instructional materials, or intervention program in grades pre-kindergarten to five that use the three-cueing approach to teach students to read.



(D) A district or school may apply to the department for a waiver on an individual student basis to use curriculum, instructional materials, or an intervention program in grades pre-kindergarten through five that uses the three-cueing approach to teach students to read, except as follows:

(1) No student for whom a reading improvement and monitoring plan has been developed under division (C) of section 3313.608 of the Revised Code shall be eligible for a waiver.

(2) If a student has an individualized education program that explicitly indicates the three-cueing approach is appropriate for the student's learning needs, the student shall not be required to have a waiver.

In determining whether to approve a waiver requested under this section, the department shall consider the performance of the student's district or school on the state report card issued under section 3302.03 of the Revised Code, including on the early literacy component prescribed under division (D)(3)(e) of that section.

(E)(1) The department shall identify vendors that provide professional development to educators, including pre-service teachers and faculty employed by educator preparation programs, on the use of high-quality core curriculum and instructional materials and reading intervention programs on the lists established under division (B) of this section.

(2) A professional development committee established under section 3319.22 of the Revised Code shall qualify any completed professional development coursework provided by a vendor described in division (E)(1) of this section to count towards professional development coursework requirements for teacher licensure renewal.

(3) A professional development committee shall permit a teacher to apply any hours earned over the minimum amount of hours required for professional development coursework for teacher licensure renewal under division (E)(2) of this section to the next renewal period for that license.

High-Quality Instructional Materials in English Language Arts PreK-Grade 5 Core Curriculum and Instructional Materials Approved List

Program and Vendor Information

This form contains general information about the approved program and vendor. It is intended to assist districts in evaluating core curriculum and instructional materials before contacting vendors for local procurements.

Approved Program and Vendor

PROGRAM TITLE AND PUBLICATION YEAR OR EDITION

Amplify Core Knowledge Language Arts (CKLA) K-5 Core Comprehensive, 2022

VENDOR

Amplify Education, Inc

Ohio Department of Education and Workforce Approval

Grade Band Approval	Grades of Instructional Programming	Professional Development in Materials Available
- K-2 Core Comprehensive English Language Arts 3-5 Core Comprehensive English Language Arts	K, 1, 2, 3, 4, 5	Yes

Vendor Information

VENDOR WEBSITE

<https://amplify.com/>

VENDOR CONTACT INFORMATION

CONTACT #1

Nathan Toles
District Manager, Northeast
ntoles@amplify.com
260-417-8854

CONTACT #2

Peter Brenner
District Manager, Inside - East
pbrenner@amplify.com
608-224-9331

Program Specific Information

The information below was supplied by the vendor.

PROGRAM TITLE AND PUBLICATION YEAR OR EDITION

Amplify Core Knowledge Language Arts (CKLA) K-5 Core Comprehensive, 2022

PROGRAM SPECIFIC WEBSITE

<https://amplify.com/ohio-ckla>

PROGRAM OVERVIEW

Amplify Core Knowledge Language Arts (CKLA) is a comprehensive ELA curriculum that builds foundational language and literacy skills. Amplify CKLA Grades K-2 develops these skills in a two-part program consisting of a Knowledge Strand and a Skills Strand. Amplify CKLA Grades 3-5 offers an integrated strand of instruction that covers both knowledge and skills content.

Partnering with Amplify gives you the following:

- All-green ratings from EdReports. Meeting the expectation of every review gateway for grades K-5.
- Explicit foundational skills instruction. In K-2, a daily dedicated Skills Strand prepares students for the more integrated approach to building phonics alongside knowledge that they'll progress toward in grades 3-5.
- Knowledge sequence across grades. Knowledge domains grounded in storytelling, science, the arts, and history bring the world to students and demonstrate how reading can be an exciting, rewarding, and useful part of their lives.
- Authentic and diverse texts provide cultural relevance in today's classrooms. Amplify's authors, protagonists, and topics represent a wide range of age, race, ethnicity, ability, country of origin, religion, and citizenship status, enabling students to see themselves in the text while also building knowledge of the world around them.
- Streamlined assessments. Amplify educators can rely on integrated assessments and knowledge checks to monitor student progress, and differentiation strategies include integrated ELL supports.
- Robust digital platform for students and teachers. Amplify's digital experience puts everything you need in one place, making it easier and more engaging than ever to plan lessons, facilitate instruction, and review student work.
- Extensive teacher support. Implementation resources, guides, videos, planners, differentiation strategies, professional development packages, and more help teachers as they lead students through Amplify's core literacy sequence.
- Ample support for parents and caregivers. Supplemental at-home activities and communications from teachers, available in both English and Spanish, are accessible through the Amplify Caregiver Hubs.

PROGRAM ALIGNMENT WITH THE SCIENCE OF READING AND STRATEGIES FOR EFFECTIVE LITERACY INSTRUCTION

Amplify CKLA is a research-based program built on the science of reading. The program combines rich, diverse content knowledge in history, science, literature, and the arts with systematic, research-based foundational skills instruction. In Grades K-2, Amplify CKLA students develop their skills in the Skills Strand and the Knowledge Strand. In the Skills Strand, students receive instruction, practice the instruction, and then apply their learning. During instruction time, students receive explicit instruction in phonics and foundational skills, learning each of the 44 sound-spellings in the English language. Next, students practice by reading each new sound-spelling in diverse contexts while also building comprehension through uniquely engaging decodable chapter-books. Students then put their new skills into practice by learning to write each sound-spelling in an integrated fashion as they write responses to the text.

In the Knowledge Strand, students review their prior learning, take part in interactive read-alouds, and extend their knowledge with other activities. During the review portion of the Strand, students review prior knowledge and vocabulary words from previous CKLA lessons and domains. In the read-aloud portion, students listen to a rich, complex read-aloud that inspires curiosity with discussion and new academic and domain words. Working towards their continued growth, students extend their background knowledge in engaging class activities and writing tasks.

For CKLA students in Grades 3-5, teachers instruct using an integrated model. Integrated instruction in Grades 3-5 combines the instructional models of both strands to offer students extensive practice in reading, writing, speaking, and listening through content-rich materials and increasingly complex text.

PROFESSIONAL LEARNING AND ONGOING SUPPORT AVAILABLE FOR DISTRICTS AND SCHOOLS TO AID IN IMPLEMENTATION OF THE PROGRAM

Amplify's suite of professional development offerings is designed to meet the needs of those new to our programs and those who are experienced in our programs. In addition, we understand educators have a limited amount of time and have different preferences for when and how they learn. Given this, each of our professional development offerings is designed with the following principles:

Scaffolded, phased professional learning: Our professional development opportunities go far beyond initial product trainings and take participants through different stages of learning:

Launch sessions introduce administrators and teachers to their new curriculum and/or assessment program -- including the core features, materials, and research behind its design - and give teachers the opportunity to practice in a collaborative environment.

Strengthen sessions advance administrators' and teachers' understanding of their curriculum and/or assessment program and support them in taking their instructional practice to the next level. They also deepen content knowledge, planning, instructional, and/or data analysis

practices. Strengthen session topics may include examining student writing or planning and targeted intervention instruction to effectively address students' needs.

Coach sessions incorporate each school's specific needs by offering a menu of popular topics or working with an Amplify coach to customize time spent together. These sessions provide administrators and teachers with in-the-moment feedback, grade-level planning support, and more.

Delivery methods include the following:

- Onsite: sessions are delivered in person (up to 30 participants)
- Remote: sessions are delivered remotely through webinars (up to 30 participants)
- Online: Amplify CKLA courses are taken independently by participants and are self-paced (individual)
- On-Demand: complimentary asynchronous training resources are included on the Amplify CKLA Professional Learning site and can be accessed anytime; resources include remote and hybrid instructional and planning resources, a self-study course for new teachers, recorded webinars, classroom videos, professional training materials, and more.



AmplifyCKLA

Core Knowledge Language Arts

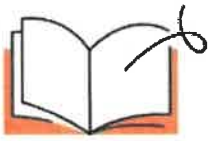


What is ESSA evidence?

The Every Student Succeeds Act (ESSA) established four tiers of recognized evidence that demonstrate a statistically significant effect on improving student outcomes. Tier 1, the most rigorous tier of evidence, requires strong evidence from at least one well-designed and well-implemented experimental study.



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Amplify CKLA's ESSA Tier 1 evidence

Building Content Knowledge to Boost Comprehension in the Primary Grades, published by the International Literacy Association, the research of Sonia Q. Cabell, Ph.D., and Hyejin Hwang, Ph.D., on the effects of the Amplify CKLA Kindergarten Knowledge instruction found statistically significant greater post-test outcomes for students who received Amplify CKLA Knowledge compared to the students in the business-as-usual control group.

The findings of this well-designed and implemented academic research study meets the qualifications for ESSA Tier 1: Strong Evidence.

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The Core Knowledge approach is powerful and proven to boost reading scores

- New **independent, widescale, and longitudinal efficacy study** released in April 2023.
- **Core Knowledge treatment group outperformed the control group on all state reading tests & income-related achievement gaps were eliminated.**
- Cumulative gains for Core Knowledge students were equivalent to **16 percentile points.**

"To put this into perspective... national student gains [in reading] similar to the gains realized in this intervention would **place the U.S. among the top five countries.**"

Daniel Willingham
Professor of Psychology, University of Virginia

Amplify.



Skilled reading requires two essential components:
word recognition and **language comprehension** .



The simple
view of reading

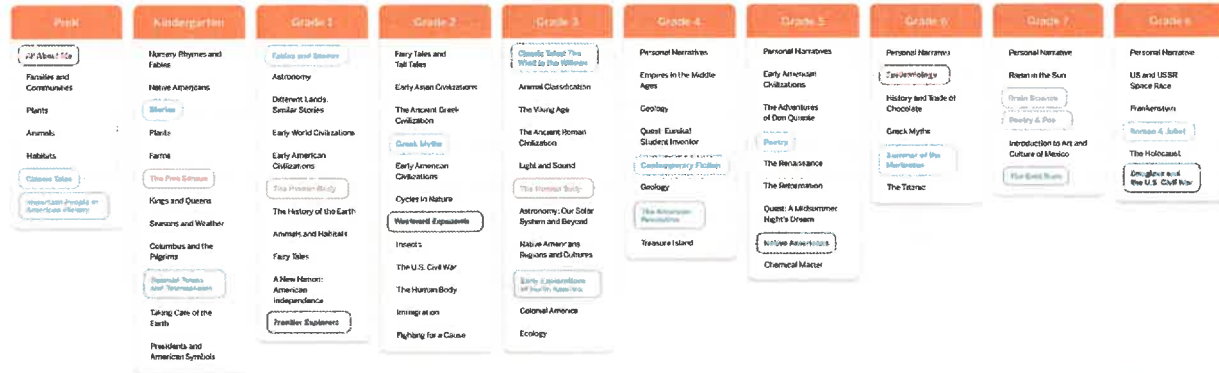


Knowledge Builds PreK-8

Instruction is sequenced to provide deep understanding over time.

AmplifyCKLA

AmplifyELA

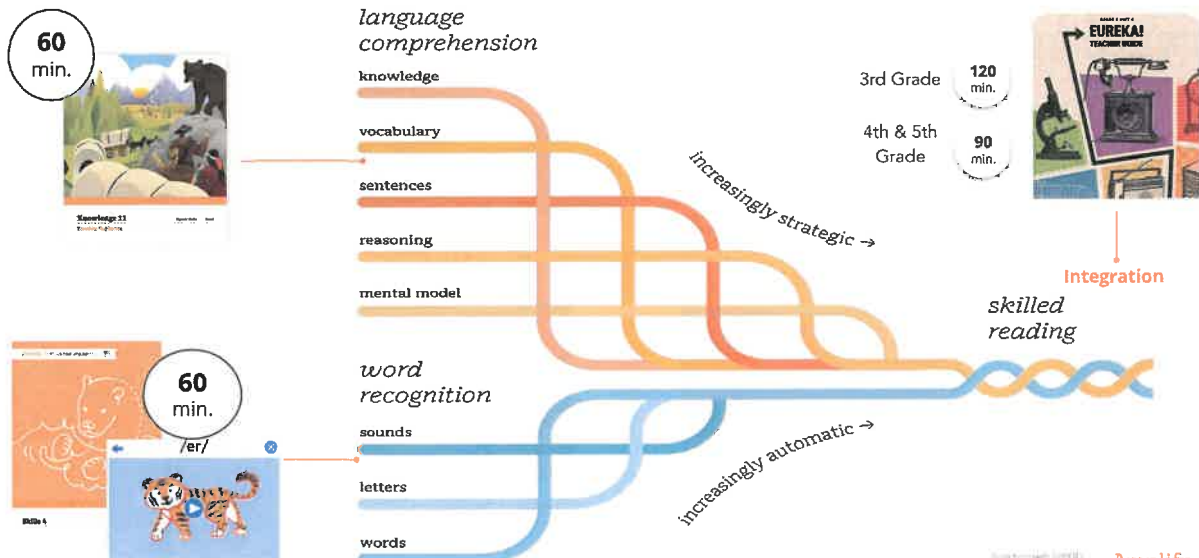


● Literature connections across grades

● History connections across grades

● Biology connections across grades

We build everything on the Science of Reading





Price Quote

Amplify

55 Washington Street, Suite 800
Brooklyn, NY 11201
Phone: (800) 823-1969
Fax: (646) 403-4700

Quote #:
Date:
Expires On:

Q-410331-1
7/25/2024
8/24/2024

Customer Contact Information

Alison Sites
Elida Local School District
(419) 338-6812
asites@elida.k12.oh.us

Amplify Contact Information

Katie Caserta
Sr. Account Executive
(380) 799-3823
kcaserta@amplify.com

CKLA Pilot, Gr 1 and Gr 4

PRODUCT	PRICE	QUANTITY FREE	QUANTITY CHARGE	TOTAL DISCOUNT	TOTAL PRICE
Amplify CKLA 2nd Ed G1 Complete Classroom Kit_NS - 1yr (2024-2025)	\$2,499.00	0	8	\$0.00	\$19,992.00
Amplify CKLA 2nd Ed G1 Complete Consumable Set_NS	\$38.00	0	172	\$0.00	\$6,536.00
CKLA 2nd Ed G1 Dig Exp Teacher License _NS - 1yr (2024-2025)	\$100.00	10	0	\$1,000.00	\$0.00
CKLA G1 Dig Exp Student License - 1yr (2024-2025)	\$25.00	0	172	\$4,300.00	\$0.00
Amplify CKLA G1 Trade Book Collection	\$85.00	0	8	\$0.00	\$680.00
Amplify CKLA 2nd Ed G4 Complete Classroom Kit_NS - 1yr (2024-2025)	\$1,499.00	0	4	\$0.00	\$5,996.00
Amplify CKLA 2nd Ed G4 Consumable Set	\$38.00	0	175	\$0.00	\$6,650.00
CKLA 2nd Ed G4 Dig Exp Teacher License _NS - 1yr (2024-2025)	\$100.00	6	0	\$600.00	\$0.00
CKLA G4 Dig Exp Student License - 1yr (2024-2025)	\$25.00	0	175	\$4,375.00	\$0.00
TOTAL				\$10,275.00	\$39,854.00

SHIPPING AND HANDLING	SHIPPING COST	TOTAL DISCOUNT	TOTAL PRICE
Amplify Shipping and Handling	\$3,188.32	\$0.00	\$3,188.32

TOTAL DISCOUNT
GRAND TOTAL

\$10,275.00
\$43,042.32

Scope and Duration

Payment Terms:

- This Price Quote (including all pricing and other terms) is valid through Quote Expiration Date stated above.
- Payment terms: net 30 days.
- Prices do not include sales tax, if applicable.
- Pricing terms in the Price Quote are based on the scope of purchase and other terms herein.
- The Federal Tax ID # for Amplify Education, Inc. is 13-4125483. A copy of Amplify's W-9 can be found at: <http://www.amplify.com/w-9.pdf>

License and Services Term:

- Licenses: 07/01/2024 until 06/30/2025.
- Services: 18 months from order date. Unless otherwise stated above, all training and other services purchased must be scheduled and delivered within such term or will be forfeited.

Special Terms:

- **FOR SHIPPED MATERIALS:**
 - Expedited shipping is available at extra charge.
 - Print materials and kits are non-returnable and non-refundable, except in the case of defective or missing materials reported by Customer within 60 days of receipt.
- **FOR SERVICES:**
 - Training and professional development sessions cancelled with less than one week notice will be deemed delivered.

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Please include these three documents with your order:

- Authorized purchase order or check
- A copy of your Price Quote
- A copy of your Tax-Exemption Certificate

If submitting a purchase order:

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If submitting your order via credit card:

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If submitting your order via sending a check:

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- Please note that mailing a check can add up to two weeks of processing time for your order. For faster processing of your order, please submit your order via Purchase Order or Credit Card Authorization Form.

The information requested above is essential to ensure the smooth completion of your order with Amplify. Failure to submit documents will prevent your order from processing.

Our Order Management Department is located at 55 Washington Street, Suite 800, Brooklyn, NY 11201. Please note that mailing any documents can result in delays of up to two weeks. **For faster processing of your order, we recommend you submit a purchase order via our website: amplify.com/ordering-support.**

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6. **Shipments.** Unless otherwise specified on the Quote, physical Products will be shipped FOB origin in the US (Incoterms 2010 EXW outside of the US) and are deemed accepted by Customer upon receipt. Upon acceptance of such Products, orders are non-refundable, non-returnable, and non-exchangeable, except in the case of defective or missing materials reported to Amplify by Customer within 60 days of receipt. In such case, Customer may not return Products without Amplify's written authorization.

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8. **Confidentiality.** Customer acknowledges that, in connection with this Agreement, Amplify has provided or will provide to Customer and its Authorized School Users certain sensitive or proprietary information, including software, source code, assessment instruments, research, designs, methods, processes, customer lists, training materials, product documentation, know-how, or trade secrets, in whatever form ("Confidential Information"). Customer agrees (a) not to use Confidential Information for any purpose other than use of the Products in accordance with this Agreement and (b) to take all steps reasonably necessary to maintain and protect the Confidential Information of Amplify in strict confidence. Confidential Information shall not include information that, as evidenced by Customer's contemporaneous written records: (i) is or becomes publicly available through no fault of Customer; (ii) is rightfully known to Customer prior to the time of its disclosure; (iii) has been independently developed by Customer without any use of the Confidential Information; or (iv) is subsequently learned from a third party not under any confidentiality obligation.

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10. **Customer Materials and Requirements.** Customer represents, warrants, and covenants that it has all the necessary rights, including consents and IP Rights, in connection with any data, information, content, and other materials provided to or collected by Amplify on behalf of Customer or its Authorized School Users using the Products or otherwise in connection with this Agreement ("Customer Materials"), and that Amplify has the right to use such Customer Materials as contemplated hereunder or for any other purposes required by Customer. Customer is solely responsible for the accuracy, integrity, completeness, quality, legality, and safety of such Customer Materials. Customer is responsible for meeting hardware, software, telecommunications, and other requirements listed at [amplify.com/customer-requirements](https://www.amplify.com/customer-requirements).

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ACCESS AND USE OF THE PRODUCTS, INCLUDING THE RESULTS OBTAINED FROM THE PRODUCTS. WITHOUT LIMITING THE FOREGOING, AMPLIFY MAKES NO WARRANTY THAT THE PRODUCTS WILL BE ERROR-FREE OR FREE FROM INTERRUPTIONS OR OTHER FAILURES OR WILL MEET CUSTOMER'S REQUIREMENTS. AMPLIFY IS NEITHER RESPONSIBLE NOR LIABLE FOR ANY THIRD-PARTY CONTENT OR SOFTWARE INCLUDED IN PRODUCTS, INCLUDING THE ACCURACY, INTEGRITY, COMPLETENESS, QUALITY, LEGALITY, USEFULNESS, OR SAFETY OF, OR IP RIGHTS RELATING TO, SUCH THIRD-PARTY CONTENT AND SOFTWARE. ANY ACCESS TO OR USE OF SUCH THIRD-PARTY CONTENT AND SOFTWARE MAY BE SUBJECT TO THE TERMS AND CONDITIONS AND INFORMATION COLLECTION, USAGE, AND DISCLOSURE PRACTICES OF THIRD PARTIES.

12. **Limitation of Liability.** IN NO EVENT WILL AMPLIFY BE LIABLE TO CUSTOMER OR TO ANY AUTHORIZED USER FOR ANY INCIDENTAL, SPECIAL, CONSEQUENTIAL, PUNITIVE, RELIANCE, OR COVER DAMAGES, DAMAGES FOR LOST PROFITS, LOST DATA OR LOST BUSINESS, OR ANY OTHER INDIRECT DAMAGES, EVEN IF AMPLIFY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE EXTENT PERMITTED BY APPLICABLE LAW, AMPLIFY'S ENTIRE LIABILITY TO CUSTOMER OR ANY AUTHORIZED USER ARISING OUT OF PERFORMANCE OR NONPERFORMANCE BY AMPLIFY OR IN ANY WAY RELATED TO THE SUBJECT MATTER OF THIS AGREEMENT, REGARDLESS OF WHETHER THE CLAIM FOR SUCH DAMAGES IS BASED IN CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE, MAY NOT EXCEED THE AGGREGATE OF CUSTOMER'S OR ANY AUTHORIZED USER'S DIRECT DAMAGES UP TO THE FEES PAID BY CUSTOMER TO AMPLIFY FOR THE AFFECTED PORTION OF THE PRODUCTS IN THE PRIOR 12-MONTH PERIOD. UNDER NO CIRCUMSTANCES WILL AMPLIFY BE LIABLE FOR ANY CONSEQUENCES OF ANY UNAUTHORIZED USE OF THE PRODUCTS THAT VIOLATES THIS AGREEMENT OR ANY APPLICABLE LAW OR REGULATION.

13. **Term/Termination.** This Agreement will be in effect for the Term and may be renewed or extended by mutual agreement of the parties. Without prejudice to any rights either party may have under this Agreement, in law, equity, or otherwise, a party will have the right to terminate this Agreement if the other party (or in the case of Amplify, an Authorized School User) materially breaches any term, provision, warranty, or representation under this Agreement and fails to correct the breach within 30 days of its receipt of written notice thereof. Upon termination, Customer will: (a) cease using the Products, (b) return, purge, or destroy (as directed by Amplify) all copies of any Products and, if so requested, certify to Amplify in writing that such surrender or destruction has occurred, (c) pay any fees due and owing hereunder, and (d) not be entitled to a refund of any fees previously paid, unless otherwise specified in the Quote. Customer will be responsible for the cost of any continued use of the Products following termination. Upon termination, Amplify will return or destroy any Student Data provided to Amplify hereunder. Notwithstanding the foregoing, nothing will require Amplify to return or destroy any data that does not include Student Data, including de-identified information or data that is derived from access to Student Data but which does not contain Student Data. Sections 3–14 will survive the termination of this Agreement.

14. **Miscellaneous.** This Agreement, including all addenda, attachments, and the Quote, as applicable, constitutes the entire agreement between the parties relating to the subject matter hereof. The provisions of this Agreement will supersede any conflicting terms and conditions in any Customer purchase order, other correspondence or verbal communication, and will supersede and cancel all prior agreements, written or oral, between the parties relating to the subject matter hereof. This Agreement may not be modified except in writing signed by both parties. All defined terms in this Agreement will apply to their singular and plural forms, as applicable. The word "including" means "including without limitation." This Agreement will be governed by and construed and enforced in accordance with the laws of the U.S., state of New York, without giving effect to the choice of law rules thereof. This Agreement will be binding upon and inure to the benefit of the parties and their respective successors and assigns. The parties expressly understand and agree that their relationship is that of independent contractors. Nothing in this Agreement will constitute one party as an employee, agent, joint venture partner, or servant of another. Each party is solely responsible for all of its employees and agents and its labor costs and expenses arising in connection herewith. Neither this Agreement nor any of the rights, interests or obligations hereunder may be assigned or delegated by Customer or any Authorized School User without the prior written consent of Amplify. If one or more of the provisions contained in this Agreement will for any reason be held to be unenforceable at law, such provisions will be construed by the appropriate judicial body to limit or reduce such provision or provisions so as to be enforceable to the maximum extent compatible with applicable law. Amplify will have no liability to Customer or to third parties for any failure or delay in performing any obligation under this Agreement due to circumstances beyond its reasonable control, including acts of God or nature, fire, earthquake, flood, epidemic, pandemic, strikes, labor stoppages or slowdowns, civil disturbances or terrorism, national or regional emergencies, supply shortages or delays, action by any governmental authority, or interruptions in power, communications, satellites, the Internet, or any other network. Each party represents and warrants that it has all necessary right, power, and authority to enter into this Agreement and to comply with the obligations hereunder.

We are delighted to work with you and we thank you for your order!

